

Rep Order# 9816426 Ver# 9 Status Revised  
EC'd Yes

Traffic Order#

Printed: 09/21/2012 3:00 PM  
Last Received: 09/21/2012 2:55 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.9 9/21

SEE LNS 22/29/30 FOR CREDITS TAKEN

PREVTT=93200 - REVTT=78950 - TOTAL CREDIT=14250

\*\*\*\*\*

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2 of 3

Station WKRC-TV CINCINNATI, OH  
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Estimate# 71  
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Hiatus Weeks

Rep Firm  
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Salesperson Phone# 202-955-5342  
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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.9 9/21  
SEE LNS 22/29/30 FOR CREDITS TAKEN  
PREVTT=93200 - REVTT=78950 - TOTAL CREDIT=14250  
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*22	SA	6P-630P	NEWS	:30	\$450.00	09/15-09/15	0	0	0	\$0.00	
				[CREDIT WAS TAKEN FOR SPOT ON 9/15 (1/WK)]								
				V9 Effective Dates Changed								
	*29	SU	1P-4P	BENGALS	:30	\$6,500.00	09/16-09/16	1	1	1	\$6,500.00	
				[CREDIT WAS TAKEN FOR SPOT ON 9/16 (2/WK)]								
				V9 Effective Dates Changed								
	*30	SU	630P-7P	NEWS	:30	\$800.00	09/16-09/16	0	0	0	\$0.00	
				[CREDIT WAS TAKEN FOR SPOT ON 9/16 (1/WK)]								
				V9 Effective Dates Changed								

---REPORT TOTALS---

Report Totals: 1 / \$6,500.00

---SALES MONTHLY TOTALS---

Sep 12: 78 / \$78,950.00

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Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
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Phone#  
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Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sales Totals: 78 / \$78,950.00  
Station Totals: 78 / \$78,950.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$272,241	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 32%
		WKRC 29%	WLWT 26%	WSTR 1%	WXIX 12%	

Books null  
Demos RA35+

Rep Order# 9816426 Ver# 8 Status Returned  
EC'd Yes

Traffic Order#

Printed: 09/17/2012 2:57 PM  
Last Received: 09/11/2012 5:29 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 29 mg this week  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*22	SA	6P-630P	NEWS	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
		Station Remark: V8 1x na 9/15 no news mg sun 1135p-1205a ncir 9/16										
	*29	SU	1P-4P	BENGALS	:30	\$6,500.00	09/16-09/16	3	1	3	\$19,500.00	
		Station Remark: V8 2x na 9/16 mgoffer in remarksanother na for this ine 1x na 9/23 mg sun 4-7p 1x @ 5500. & wed-fri 12-12320p 2x @ 500.										
	*30	SU	630P-7P	NEWS	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
		Station Remark: V8 1x na 9/16 no news mg mon 9/17 12-1230p news 1x @ 500. & mon 9/17 4-430p news 1x @ 300.										

---REPORT TOTALS---

Report Totals: 5 / \$20,750.00

---SALES MONTHLY TOTALS---

Sep 12: 82 / \$93,200.00  
Sales Totals: 82 / \$93,200.00

Rep Order# 9816426 Ver# 8 Status Returned  
EC'd Yes

Traffic Order#

Printed: 09/17/2012 2:57 PM  
Last Received: 09/11/2012 5:29 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Station Totals: 82 / \$93,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$321,379	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	32%
		WKRC	29%	WLWT	26%	WSTR	1%	WXIX	12%		

Books null  
Demos RA35+

# Connell II, Jim

From: dmcullah@wkrc.com  
Sent: Friday, September 14, 2012 4:39 PM  
To: Connell II, Jim; Williams, Lynda  
Subject: Spot - Preempt: Romney/R/President - 55687

Station: WKRC-TV

Order Information:  
Order #: 55687  
Order Total: \$93,200.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09816426  
Estimate #: 71  
Flight Dates: 09/12/12 - 09/18/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (55687-29-3) :  
Rate: \$6,500.00  
Air Date: Sun 09/16/12  
Eligible Days: -----Su  
Inventory Code: Bengals vs Cleveland  
Inventory Description: Bengals vs Cleveland 9/16  
Inventory Code Time: 1:00 PM-4:00 PM  
Spot Type: NM  
Restricted: Earliest start: 1:00:00 PM, Latest end: 4:00:00 PM  
Length: :30  
Channel(s) : [1] WKRC  
Priority: Preemptible/No MG  
Preempt Reason: No Avail

1x Sun 4-7P or  
9/13 @ \$1500 \$  
2x Wed. Fri 12-12:30P  
@ \$500 each w/ 9/17

Rep Order# 9816426 Ver# 6 Status Returned  
EC'd Yes

Traffic Order#

Printed: 09/14/2012 10:38 AM  
Last Received: 09/11/2012 5:29 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

mg for line 29

1x na mg mon 9/17 10-11p 1x @ 2,500. hawaii 50, mon 8-9p  
9/17 8-9p 1x @ 2,000. mother finale rebroadcast, & mon 9/17  
12-1230p news 1x @ 500. Sun 9/16 10-11p 1x @ 1,500. mentali  
1x na 9/16 mg sun 9/16 4-7p 1x @ 5,500. jets @ steelers &  
sat 9/15 1x @ 1,000. 8-9p crimetime  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*22	SA	6P-630P	NEWS	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
				Station Remark: V6 1x na 9/15 no news mg sun 1135p-1205a ncir 9/16								
	*29	SU	1P-4P	BENGALS	:30	\$6,500.00	09/16-09/16	3	1	3	\$19,500.00	
				Station Remark: V6 2x na 9/16 mgoffer in remarks								
	*30	SU	630P-7P	NEWS	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
				Station Remark: V6 1x na 9/16 no news mg mon 9/17 12-1230p news 1x @ 500. & mon 9/17 4-430p news 1x @ 300.								

---REPORT TOTALS---

Report Totals: 5 / \$20,750.00

---SALES MONTHLY TOTALS---

Rep Order# 9816426 Ver# 6 Status Returned  
EC'd Yes

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2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
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Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sep 12: 82 / \$93,200.00  
Sales Totals: 82 / \$93,200.00  
Station Totals: 82 / \$93,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$321,379	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 32%
		WKRC 29%	WLWT 26%	WSTR 1%	WXIX 12%	

Books null  
Demos RA35+



**Connell II, Jim**

**From:** jconnell@local12.com  
**Sent:** Friday, September 14, 2012 9:40 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 55687

Station: WKRC-TV

**Order Information:**

Order #: 55687  
Order Total: \$93,200.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09816426  
Estimate #: 71  
Flight Dates: 09/12/12 - 09/18/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (55687-29-2):**

Rate: \$6,500.00  
Air Date: Sun 09/16/12  
Eligible Days: -----Su  
Inventory Code: Bengals vs Cleveland  
Inventory Description: Bengals vs Cleveland 9/16  
Inventory Code Time: 1:00 PM-4:00 PM  
Spot Type: NM  
Restricted: Earliest start: 1:00:00 PM, Latest end: 4:00:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible/No MG  
Preempt Reason: Preempted by NSM

1x Mon 10-11P or  
9/17 @ 2500, 1x Mon  
8-9P or 9/17 @ 2000  
1x Sun 10-11P or 9/16 @ 1500  
Mon 12-12:30P or  
9/17 @ 1500

**Connell II, Jim**

---

**From:** dmcullah@wkrc.com  
**Sent:** Friday, September 14, 2012 9:10 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 55687

Station: WKRC-TV

**Order Information:**

Order #: 55687  
Order Total: \$93,200.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09816426  
Estimate #: 71  
Flight Dates: 09/12/12 - 09/18/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (55687-29-1):**

Rate: \$6,500.00  
Air Date: Sun 09/16/12  
Eligible Days: -----Su  
Inventory Code: Bengals vs Cleveland  
Inventory Description: Bengals vs Cleveland 9/16  
Inventory Code Time: 1:00 PM-4:00 PM  
Spot Type: NM  
Restricted: Earliest start: 1:00:00 PM, Latest end: 4:00:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible/No MG  
Preempt Reason: No Avail

1x Sun 4-7P w 9/16 @  
5500 \$ 1x Sat 8-9P  
on 9/15 @ 1000

Rep Order# 9816426 Ver# 4 Status Returned  
EC'd Yes

Traffic Order#

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Last Received: 09/11/2012 5:29 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
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Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see lines 22 & 30  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*22	SA	6P-630P	NEWS	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
		Station Remark: V4 1x na 9/15 no news mg sun 1135p-1205a ncir 9/16										
	*30	SU	630P-7P	NEWS	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
		Station Remark: V4 1x na 9/16 no news mg mon 9/17 12-1230p news 1x @ 500. & mon 9/17 4-430p news 1x @ 300.										

---REPORT TOTALS---

Report Totals: 2 / \$1,250.00

---SALES MONTHLY TOTALS---

Sep 12: 82 / \$93,200.00  
Sales Totals: 82 / \$93,200.00  
Station Totals: 82 / \$93,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$321,379	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	32%
		WKRC	29%	WLWT	26%	WSTR	1%	WXIX	12%		

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EC'd Yes

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Showing Buylines: All Rep & Sta Revised Lines

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 71  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
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BEVERLY, MA 01915  
Agency C/P1/P2/E //71  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

## Connell II, Jim

---

**From:** dmcullah@wkrc.com  
**Sent:** Wednesday, September 12, 2012 1:12 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 55687

Station: WKRC-TV

### Order Information:

Order #: 55687  
Order Total: \$93,200.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09816426  
Estimate #: 71  
Flight Dates: 09/12/12 - 09/18/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

### Preempted Spot Information (55687-22-1):

Rate: \$450.00  
Air Date: Sat 09/15/12  
Eligible Days: -----Sa--  
Inventory Code: 6pm Local 12 News Sat  
Inventory Description: 6pm Local 12 News Sat  
Inventory Code Time: 6:00 PM-6:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Program Change -No Return

*1x Saw 11:30P 12:28A  
on 9/16 News*

## Connell II, Jim

**From:** dmcullah@wkrc.com  
**Sent:** Wednesday, September 12, 2012 1:21 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Cc:** Hanning, Jim  
**Subject:** Spot - Preempt: Romney/R/President - 55687

Station: WKRC-TV

### Order Information:

Order #: 55687  
Order Total: \$93,200.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09816426  
Estimate #: 71  
Flight Dates: 09/12/12 - 09/18/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (55687-30-1):

Rate: \$800.00  
Air Date: Sun 09/16/12  
Eligible Days: -----Su  
Inventory Code: 630p Local 12 News Sun  
Inventory Description: 630p Local 12 News Sun  
Inventory Code Time: 6:30 PM-7:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Program Change -No Return

1x Mon 12-12:30p  
9/17 @ \$500  
1x Mon 4-4:30p  
9/17 @ \$500

# Spot Manager: Placed, 09/12/12-09/18/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 55687												
Line: 1												
09/12/12	Wednesday	5:57:31 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	4	MWASH
09/13/12	Thursday	9:09:58 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	3	MWASH
09/14/12	Friday	9:27:56 AM	:30	\$250.00	2012-MF	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	5	MWASH
09/17/12	Monday	9:28:04 AM	:30	\$250.00	2012-MF	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	1	MWASH
09/18/12	Tuesday	9:09:05 AM	:30	\$250.00	2012-MF	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	2	MWASH
											5	
Line: 2												
09/12/12	Wednesday	6:40:03 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	1	MWASH
09/13/12	Thursday	6:44:40 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	5	MWASH
09/14/12	Friday	6:52:25 AM	:30	\$250.00	2012-MF	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	2	MWASH
09/17/12	Monday	6:52:39 AM	:30	\$250.00	2012-MF	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	3	MWASH
09/18/12	Tuesday	6:43:37 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	4	MWASH
											5	
Line: 3												
09/12/12	Wednesday	7:58:55 AM	:30	\$125.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	5	MWASH
09/13/12	Thursday	7:29:27 AM	:30	\$125.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	2	MWASH
09/14/12	Friday	7:41:35 AM	:30	\$125.00	2012-MF	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	3	MWASH
09/17/12	Monday	7:25:20 AM	:30	\$125.00	2012-MF	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	4	MWASH
09/18/12	Tuesday	7:24:57 AM	:30	\$125.00	2012-MF	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	1	MWASH
											5	
Line: 4												
09/12/12	Wednesday	8:53:31 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	5	MWASH
09/13/12	Thursday	8:53:31 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	4	MWASH
09/14/12	Friday	8:43:54 AM	:30	\$125.00	2012-MF	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	2	MWASH
09/17/12	Monday	8:43:54 AM	:30	\$125.00	2012-MF	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	3	MWASH
09/18/12	Tuesday	8:59:25 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 71		P-3	1	MWASH
											5	
Line: 5												
09/12/12	Wednesday	11:58:54 AM	:30	\$450.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/13/12	Thursday	11:58:54 AM	:30	\$450.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 71		P-2	5	MWASH
09/14/12	Friday	11:58:55 AM	:30	\$450.00	2012-MF	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 71		P-2	3	MWASH
09/18/12	Tuesday	11:29:25 AM	:30	\$450.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 71		P-2	2	MWASH
09/18/12	Tuesday	11:59:25 AM	:30	\$450.00	2012-MF	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
											5	
Line: 6												
09/12/12	Wednesday	12:11:45 PM	:30	\$500.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 71		P-2	2	MWASH
09/13/12	Thursday	12:29:10 PM	:30	\$500.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 71		P-2	3	MWASH
09/14/12	Friday	12:27:31 PM	:30	\$500.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 71		P-2	5	MWASH
09/17/12	Monday	12:07:51 PM	:30	\$500.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/18/12	Tuesday	12:12:30 PM	:30	\$500.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: Placed, 09/12/12-09/18/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 55687

Line: 6

				\$2,500.00							5	
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Line: 7

09/12/12	Wednesday	08:03 PM	:30	\$750.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/13/12	Thursday	23:24 PM	:30	\$750.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	3	MWASH
09/14/12	Friday	23:58 PM	:30	\$750.00	2012-MF	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	2	MWASH
09/17/12	Monday	36:56 PM	:30	\$750.00	2012-MF	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	5	MWASH
09/18/12	Tuesday	08:29 PM	:30	\$750.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	1	MWASH

				\$3,750.00							5	
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Line: 8

09/12/12	Wednesday	41:12 PM	:30	\$800.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	3	MWASH
09/13/12	Thursday	57:31 PM	:30	\$800.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	5	MWASH
09/14/12	Friday	51:27 PM	:30	\$800.00	2012-MF	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/17/12	Monday	50:40 PM	:30	\$800.00	2012-MF	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	1	MWASH
09/18/12	Tuesday	37:19 PM	:30	\$800.00	2012-MF	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 71		P-2	2	MWASH

				\$4,000.00							5	
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Line: 9

09/12/12	Wednesday	24:09 PM	:30	\$900.00	2012MR	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/13/12	Thursday	24:37 PM	:30	\$900.00	2012MR	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT 71		P-2	5	MWASH
09/14/12	Friday	14:34 PM	:30	\$900.00	2012-MF	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT 71		P-2	3	MWASH
09/17/12	Monday	27:10 PM	:30	\$900.00	2012-MF	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT 71		P-2	2	MWASH
09/18/12	Tuesday	24:21 PM	:30	\$900.00	2012MR	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH

				\$4,500.00							5	
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Line: 10

09/12/12	Wednesday	7:45:35 PM	:30	\$850.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
09/14/12	Friday	7:54:55 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 71		P-2	2	MWASH
09/14/12	Friday	7:39:03 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 71		P-2	3	MWASH
09/17/12	Monday	7:41:04 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 71		P-2	6	MWASH
09/17/12	Monday	7:55:36 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/18/12	Tuesday	7:45:38 PM	:30	\$850.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 71		P-2	5	MWASH

				\$5,100.00							6	
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Line: 11

09/12/12	Wednesday	11:30:10 PM	:30	\$1,800.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	2	MWASH
09/13/12	Thursday	11:22:24 PM	:30	\$1,800.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	4	MWASH
09/14/12	Friday	11:17:12 PM	:30	\$1,800.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	5	MWASH
09/17/12	Monday	11:26:10 PM	:30	\$1,800.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
09/18/12	Tuesday	11:34:31 PM	:30	\$1,800.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	3	MWASH

				\$9,000.00							5	
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Line: 12

09/18/12	Tuesday	7:59:24 PM	:30	\$3,500.00	2012MR	Tue Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
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# Spot Manager: Placed, 09/12/12-09/18/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 55687												
Line: 12												
				\$3,500.00							1	
Line: 13												
09/18/12	Tuesday	4:46:36 PM	:30	\$3,000.00	2012-MFTue	Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$3,000.00							1	
Line: 14												
09/12/12	Wednesday	2:27:37 PM	:30	\$5,000.00	2012MR Wed	Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$5,000.00							1	
Line: 15												
09/12/12	Wednesday	3:33:59 PM	:30	\$3,500.00	2012MR Wed	Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$3,500.00							1	
Line: 16												
09/13/12	Thursday	3:19:52 PM	:30	\$4,000.00	2012MR Thu	Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$4,000.00							1	
Line: 17												
09/14/12	Friday	3:34:46 PM	:30	\$2,500.00	2012-MFFri	Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$2,500.00							1	
Line: 18												
09/15/12	Saturday	1:14:04 AM	:30	\$225.00	2012-MF6a-8a	Local 12 News Sz	6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$225.00							1	
Line: 19												
09/15/12	Saturday	7:42:11 AM	:30	\$225.00	2012-MF6a-8a	Local 12 News Sz	7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$225.00							1	
Line: 20												
09/15/12	Saturday	3:26:03 AM	:30	\$350.00	2012-MFCBS	This Morning Satu	8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$350.00							1	
Line: 21												
09/15/12	Saturday	3:29:10 AM	:30	\$350.00	2012-MFCBS	This Morning Satu	9:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$350.00							1	
Line: 23												
09/15/12	Saturday	3:31:41 PM	:30	\$1,000.00	2012-MF Sat	Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
				\$1,000.00							1	
Line: 24												
09/15/12	Saturday	1:22:49 PM	:30	\$1,800.00	2012-MF 11p	M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH
09/15/12	Saturday	1:33:29 PM	:30	\$1,800.00	2012-MF 11p	M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71		P-2	2	MWASH
				\$3,600.00							2	
Line: 25												
09/16/12	Sunday	3:57:23 AM	:30	\$450.00	2012-MFCBS	Sun Morning	9:00:00 AM-9:30:00 A	ROMNEY 4 PRESIDENT 71		P-2	1	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: Placed, 09/12/12-09/18/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 55687												
Line: 25												
				\$450.00							1	
Line: 26												
09/16/12	Sunday	29:52 AM	:30	\$450.00	2012-MFCBS Sun Morning	(9:30:00 AM-10:00:00	ROMNEY 4 PRESIDENT 71	P-2			1	MWASH-
				\$450.00							1	
Line: 27												
09/16/12	Sunday	54:19 AM	:30	\$450.00	2012-MFCBS Sun Morning	(10:00:00 AM-10:30:00	ROMNEY 4 PRESIDENT 71	P-2			1	MWASH-
				\$450.00							1	
Line: 28												
09/16/12	Sunday	29:27 AM	:30	\$400.00	2012-MF Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT 71	P-2			1	MWASH-
				\$400.00							1	
Line: 31												
09/16/12	Sunday	3:16:37 PM	:30	\$2,500.00	2012-MF Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 71	P-2			2	MWASH-
09/16/12	Sunday	3:34:31 PM	:30	\$2,500.00	2012-MF Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 71	P-2			1	MWASH-
				\$5,000.00							2	
Line: 32												
09/16/12	Sunday	1:49:43 PM	:30	\$1,800.00	2012-MF 11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71	P-2			2	MWASH-
09/16/12	Sunday	2:09:40 XM	:30	\$1,800.00	2012-MF 11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 71	P-2			1	MWASH-
				\$3,600.00							2	
				\$72,450.00							77	
				\$72,450.00							77	
				\$72,450.00							77	
				\$72,450.00							77	
				\$72,450.00							77	
				\$72,450.00							77	

[Filtered by: ] [Sorted by: Station]